

Town of La Pointe Community Survey 2013

Residents:

A comprehensive plan is a local government's guide to community physical, social, and economic development. Comprehensive plans are not meant to serve as land use regulations in themselves; instead, they provide a rational basis for local land use decisions with a twenty-year vision for future planning and community decisions.

The Wisconsin Comprehensive Planning Law (Section 66.1) does not mandate how a local community should grow, but it requires public participation at the local level in deciding a vision for the community's future. This questionnaire is designed to gather information that will help determine what changes, if any, should be made to the Town of La Pointe's Comprehensive Plan. It will be used in public forums that will be scheduled in the Fall and Winter of 2013. Opinions and feedback are encouraged, so please use additional sheets of paper if needed. The Town of La Pointe Comprehensive Plan is located on the Town website (<http://www.townoflapointewi.gov>), or you can get a hard copy from the Town Hall.

The use of the word "Town" throughout the survey refers to the Town Government. The use of the word "Island" refers to the entire Island.

You are encouraged to state your opinions freely, as the survey is designed to protect individual confidentiality. The Town will receive and share summary data only. Finally, if you feel uncomfortable with any questions, don't answer them.

HOW TO COMPLETE A SURVEY: Registered voters and property owners will receive surveys in the mail. Self-addressed, stamped return envelopes are included to encourage a response.

WHERE TO TURN IN YOUR COMPLETED SURVEY: Once you have completed the survey, you can drop it off at the Town Hall, or you can mail it to the Town of La Pointe, PO Box 270, La Pointe, WI. 54850. **PLEASE TURN IN YOUR COMPLETED SURVEY BY SEPTEMBER 30, 2013.**

If you have any questions or would like more information on the comprehensive plan process and purpose, please contact Lisa Potswald, Town of La Pointe Planning and Zoning Administrator, at 715-747-2707, or by email at lapointeza@cheqnet.net.

Sincerely,

Town Of La Pointe Plan Commission Members

Ted Pallas, Chair
Charlie Brummer, Vice Chair

Carey Baxter
Joan Martin

Sue Ellen Soucek
Greg Thury

A. General Questions: People have many different reasons for coming to or living on Island. Some of these reasons are listed below. Please read each statement carefully and, for each statement, **check** which best describes how important the reason is to you.

	Not a reason	Slightly important reason	Important reason	Very important reason
1. I work on the Island or in the immediate local area				
2. Island is a good place to get away from hectic urban life				
3. I am a business owner on the Island				
4. I enjoy the scenic beauty, wildlife, and forests on Island				
5. I am involved with real estate development on the Island				
6. I have friends and/or relatives living here				
7. I enjoy the peace, quiet and relaxed atmosphere on Island				
8. The Island is a more special place than the mainland				
9. I am planning on starting a new business here				
10. I like activities such as sailing, golf, tennis, walking and/or hiking				
11. The air and water are cleaner and less pollution than other places				
12. I am attracted to the Apostle Islands National lakeshore				
13. I was born or raised in this area				
14. I am retired here or would like to be retired here someday				
15. Other reasons (Please use additional sheets if needed):				

B. Land Use/Zoning: Please check how you feel about the following (**check** one on each line):

	Strongly Agree	Agree	Disagree	Strongly Disagree
1. The Town should establish guidelines and locations for mobile home sites and seasonal trailers				
2. The current placement of retail and commercial locations is fine				
3. Use of ATVs, dirt bikes, snowmobiles, jet ski and cigarette boats is acceptable in and around the Town				
4. The Town should have planned building designs				
5. The Towns should regulate building placement in the Town				
6. The Town should have mandated signage design in the Town				
7. The Town should have controlled signage placement				
8. Utility and communications structures such as satellite towers should be allowed				
9. There should be architectural review of development in the Town				
10. Commercial density is at the right level for the Town.				
11. Permit requirements in the Town are too restrictive				
12. The Town should have more restrictive zoning				
13. Permit requirements in the Town are too lenient				
14. Current zoning adequately promotes public health and welfare				

B. Land Use/Zoning continued: For each statement below, please check the answer which best describes your opinion (**check** one on each line):

	YES	NO
15. I think the Town should acquire more public access to the lakeshore.		
16. I think the Town should create a focus for the local community and its activities by developing a town square.		
17. The Town should develop more public green space, flower gardens, and sidewalks.		
18. I think the Town should plan and provide for an increase in cars, buses, and other traffic, including more parking.		
19. I think the Town should provide more public parks for picnics.		
20. I think the Town should provide more public parks for camping.		
21. I think the Town should provide more public parks for walking/hiking.		
22. I think the Town should provide for more streets and roads.		
23. I think the Town can achieve prosperity without economic growth.		
24. I think the Town can achieve prosperity without population growth.		
25. Coastal erosion is an issue the Town should address.		
26. What should the Town establish guidelines for that are not listed? What existing guidelines should be eliminated? (Please use additional sheets if needed).		

C. Housing: Please **check** what types of housing development you would like to see encouraged by the Town:

	Strongly Agree	Agree	Disagree	Strongly Disagree
1. Single family homes				
2. Seasonal tourist housing and/or guest houses				
3. Seasonal employee housing				
4. Mobile home parks				
5. Subdivisions (5 or more lots from an existing piece of land)				
6. Planned unit developments (clustered housing with open spaces not exceeding existing density)				
7. Multiple family dwellings				
8. Affordable housing				
9. Energy efficient housing				
10. Low income high efficient housing				
11. Year round rental housing				
12. The Town should adopt an ordinance requiring on site electrical generation for any new housing or development				

D. Transportation:			
1. Please check how you would rate the quality of blacktopped roads on the Island:			
<input type="checkbox"/>	Excellent	<input type="checkbox"/>	Good
<input type="checkbox"/>		<input type="checkbox"/>	Average
<input type="checkbox"/>		<input type="checkbox"/>	Poor
2. Please check how you would rate the quality of gravel roads on the Island:			
<input type="checkbox"/>	Excellent	<input type="checkbox"/>	Good
<input type="checkbox"/>		<input type="checkbox"/>	Average
<input type="checkbox"/>		<input type="checkbox"/>	Poor
3. Please check how you would rate the wind sled services for the Island:			
<input type="checkbox"/>	Excellent	<input type="checkbox"/>	Good
<input type="checkbox"/>		<input type="checkbox"/>	Average
<input type="checkbox"/>		<input type="checkbox"/>	Poor
4. Please check how you would rate the ferry services for the Island:			
<input type="checkbox"/>	Excellent	<input type="checkbox"/>	Good
<input type="checkbox"/>		<input type="checkbox"/>	Average
<input type="checkbox"/>		<input type="checkbox"/>	Poor

5. Do you support the development of public transportation on the Island?	<input type="checkbox"/>	YES	<input type="checkbox"/>	NO
6. I think the Town should adopt a plan to make downtown La Pointe mostly a pedestrian area by providing better sidewalks and bicycle lanes, benches and rest areas.	<input type="checkbox"/>	YES	<input type="checkbox"/>	NO
7. I think the Town should adopt a plan to reduce traffic congestion.	<input type="checkbox"/>	YES	<input type="checkbox"/>	NO
8. Would you support a pedicab service on the Island?	<input type="checkbox"/>	YES	<input type="checkbox"/>	NO
9. Would you support a minibus service on the Island?	<input type="checkbox"/>	YES	<input type="checkbox"/>	NO
10. Do you support significant expansion of the Harbor?	<input type="checkbox"/>	YES	<input type="checkbox"/>	NO
11. Should the Town adopt a standard for assigning property tax assessments to new public roads?	<input type="checkbox"/>	YES	<input type="checkbox"/>	NO
12. Should the Town adopt a standard for private roads?	<input type="checkbox"/>	YES	<input type="checkbox"/>	NO
13. Should the Town establish driveway standards?	<input type="checkbox"/>	YES	<input type="checkbox"/>	NO
14. Should the Town take over maintenance of private roads?	<input type="checkbox"/>	YES	<input type="checkbox"/>	NO
15. Please describe below any additional comments you have regarding transportation (Please use additional sheets of paper if needed).				

E. Economic Development: Please check the types of economic development that should be pursued on the Island:				
	STONGLY AGREE	AGREE	DISAGREE	STRONGLY DISAGREE
1. Tourism	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. Service businesses	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. High tech/IT industries	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. Timber resource industries	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. Cottage (home based) industries	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. Agriculture and local food	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7. Marinas/water recreation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8. Light industry/manufacturing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9. Retail development	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10. Schools/camps (like the Music Camp, Island School of the Arts)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
11. Other (please list)				

E. Economic Development continued: Please check how you feel about the following statements:				
	STRONGLY AGREE	AGREE	DISAGREE	STRONGLY DISAGREE
12. The Town should actively promote a business park.				
13. I would support the Town's efforts to create new jobs through coordination with business and economic development agencies				
14. Tax incentives such as property tax relief should be used to attract new businesses				
15. I think the Town should implement additional and/or higher "user fees" to pay for many of the services it provides				
16. I think the Town should reduce its budget (and possibly services) to help reduce property taxes.				
17. I think the Town should require any new development to help offset Town costs through impact fees.				
18. The Town should support a local food system				

Please check which best describes your feeling about activities on which the Island economy might be based:				
	Greatly Encouraged	Encouraged	Discouraged	Greatly Discouraged
19. Summer resident support services (such as maintenance, housekeeping, lawn and garden, cleaning, etc.)				
20. Weaving, pottery, arts and crafts				
21. Small in-home businesses (such as mail order, wholesale, computer services)				
22. Farm and garden (fresh fruits, vegetables, eggs, cheese, meat)				
23. Carpentry (cabinets, furniture, remodeling)				
24. Construction (home and commercial building)				
25. Large commercial businesses (such as industrial plants)				
26. Hospitality/tourism related services and businesses (housekeeping, tending bar, etc.)				
27. Fishing/boat tours				

28. Generally speaking, I think tourism on the Island should be (check one in each column):				
		Discouraged		Controlled
		Encouraged		Not controlled
29. How would you define a "tourist"?				

E. Economic Development continued: Please check which describes your thoughts about each type of tourist listed:				
	Greatly Encouraged	Encouraged	Discouraged	Greatly Discouraged
30. Day visitors				
31. Campers				
32. Cabin and cottage renters				
33. Hikers/kayakers/bicyclists				
34. Mopeds/motorcycles				
35. Golf/tennis/sailing				
36. Snowmobile				
37. Jet ski				
38. Shoppers and browsers				

F. Community Services/Facilities: Please check the box which best describes your opinion of the following local services in the Town:				
	Excellent	Good	Fair	Poor
1. Police protection				
2. Fire protection				
3. EMS/ambulance service				
4. Sanitary services				
5. Recycling service				
6. Parks				
7. Zoning and ordinance enforcement				
8. Library				
9. School				
10. Town campground				
11. Recreation center				
12. General medical services				
13. Alcohol/drug abuse services				
14. Mental health services				
15. Domestic violence services				

16. There have been local discussions recently regarding building a new recreation center on the Island. Please **check** the box that you most agree with:

<input type="checkbox"/>	<input type="checkbox"/>	I support building a new recreation center	<input type="checkbox"/>	I do not support building a new recreation center
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17. If a new recreation center is to be constructed, please **check** which box you most agree with:

<input type="checkbox"/>	<input type="checkbox"/>	I support a new recreation center that is funded solely by grant and private funding,
<input type="checkbox"/>	<input type="checkbox"/>	I support a new recreation center that is funded solely by tax dollars.
<input type="checkbox"/>	<input type="checkbox"/>	I support a new recreation center that is funded by a combination of tax dollars, private and grant funding.
<input type="checkbox"/>	<input type="checkbox"/>	Not important to me

18. Please write any comments regarding any Town facilities (Please use additional sheets if needed):

F. Community Services/Facilities continued: 19. What support services do you need to live and/or continue to live on the Island? Please **check** all that apply.

<input type="checkbox"/>	Child Care	<input type="checkbox"/>	Food Shelf
<input type="checkbox"/>	Assisted Living	<input type="checkbox"/>	Home maintenance services (grass cutting, snow shoveling, etc.)
<input type="checkbox"/>	Home Health Care	<input type="checkbox"/>	Affordable Housing- assistance in buying a house
<input type="checkbox"/>	Transportation Assistance	<input type="checkbox"/>	Affordable Housing – finding a property to rent
<input type="checkbox"/>	Meals on Wheels	<input type="checkbox"/>	Job Services/Employment

20. If you live on the Island full-time or part-time, what would make you permanently leave the Island? Please explain.

21. The number of year round residents on the Island is about 300. I think this number should be (**check** one):

<input type="checkbox"/>	Less than 300	<input type="checkbox"/>	500 to 750
<input type="checkbox"/>	Remain about the same	<input type="checkbox"/>	750 to 1,000
<input type="checkbox"/>	300 to 500	<input type="checkbox"/>	1,000 or more

22. The number of summer residents on the Island is about 2,500. I think this number should be (**check** one):

<input type="checkbox"/>	Less than 2,500	<input type="checkbox"/>	2,500 to 3,000
<input type="checkbox"/>	Remain about the same	<input type="checkbox"/>	3,000 to 5,000

23. The number of tourists that come to the Island each year is about 50,000 people. I think this number should be (**check** one):

<input type="checkbox"/>	Less than 50,000	<input type="checkbox"/>	100,000 to 250,000
<input type="checkbox"/>	Remain about the same	<input type="checkbox"/>	250,000 to 500,000
<input type="checkbox"/>	50,000 to 100,000	<input type="checkbox"/>	500,000 or more

G. Agricultural, Natural and Cultural Resources: Should the following agricultural resources be preserved and enhanced, and how would you fund their preservation? (**Check** one on each line)

	Yes, fund with local tax dollars	Yes, fund with private dollars	Combined public and private dollars	No, not important to me
1. A local food system	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. Island farmers' market	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. Community-owned gardens	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. Greenhouses, hoop houses	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. Processing facilities and equipment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

6. What other thoughts, suggestions, ideas or recommendations do you have on Town agricultural resources?

G. Agricultural, Natural and Cultural Resources continued: Should the following natural resources be preserved and enhanced, and how would you fund their preservation? (**Check** one on each line)

	Yes, fund with local tax dollars	Yes, fund with private dollars	Combined public and private dollars	No, not important to me
7. Forests				
8. Wetlands				
9. Lakes and streams				
10. Lake Superior and coastal areas				
11. Farmland				
12. Community open/green space				
13. Parks and public beaches				
14. Public trail system for walking, skiing, biking, birding, etc.				
15. What other thoughts, suggestions, ideas or recommendations do you have on Town natural resources?				

Should the following Cultural Resources be preserved and enhanced, and how would you fund their preservation? (**Check** one on each line)

	Yes, fund with local tax dollars	Yes, fund with private dollars	Combined public and private dollars	No, not important to me
16. Historic and culturally significant buildings and sites				
17. Community events and festivals				
18. Ball parks, soccer fields				
19. Tennis courts, skate parks				
20. Community open/green space				
21. Pavilion, recreation center				
22. Museum and artifacts display				
23. What other thoughts, suggestions, ideas or recommendations do you have on Town cultural resources?				

H. Sustainability:

	Little or no impact	Moderate impact	Major Impact	Don't know
1. The Town passed a Sustainability Resolution several years ago. In your opinion what impact has this had on Town management, planning, and budgeting? (Check one)				

H. Sustainability continued:	Not sustainable	Slightly sustainable	Strongly sustainable	Don't know
2. In your opinion how 'sustainable' is our community? (Check one)				

	Not Familiar	Limited knowledge	Clear working knowledge
3. How familiar are you with the term 'sustainable'? (Check one)			

	Worse	About the same	Better
4. In your opinion how does our community compare to other Towns in the region in supporting and implementing Sustainability? (Check one)			

Where should Sustainability be emphasized in our community? (Check one on each line)			
	Little or No Emphasis	Moderate Emphasis	Strong Emphasis
5. Food			
6. Energy			
7. Housing			
8. Transportation			
9. Environment			
10. Natural Resources			
11. Economy			

12. Should the Town provide public awareness and education on sustainability issues, efforts and programs? (Check one)		YES		NO
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	Not use sustainability in management & planning	Move toward implementing sustainability concepts	Move to become a sustainable community
13. I believe the Town should (Check one)			

14. How do you define a sustainable community?
15. What thoughts, ideas, comments, or suggestions do you have about 'sustainability' and its use as a guiding framework for our community?

I. Intergovernmental and Community Involvement

1. Where do you get your information about what is going on in the Town? **Check** all that apply:

<input type="checkbox"/>	Island Gazette	<input type="checkbox"/>	Rumor mill (discussions at the coffee shop, bar, etc.)
<input type="checkbox"/>	Attending meetings	<input type="checkbox"/>	Town website
<input type="checkbox"/>	Calling friends who attend meetings	<input type="checkbox"/>	Facebook
<input type="checkbox"/>	Online blogs	<input type="checkbox"/>	Other: please describe -

2. How often do you view/use the Town's website? **Check** one:

<input type="checkbox"/>	More than 1 time a week	<input type="checkbox"/>	Now and then
<input type="checkbox"/>	1-4 times a month	<input type="checkbox"/>	Never

3. How often do you volunteer on the Island? **Check** one:

<input type="checkbox"/>	Daily	<input type="checkbox"/>	Maybe once a month
<input type="checkbox"/>	Maybe once a week	<input type="checkbox"/>	Maybe once a year

	STONGLY AGREE	AGREE	DISAGREE	STRONGLY DISAGREE
4. The Town needs a full-time Town Administrator (Check one)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. The Town should continue to maintain its own Zoning office (Check one)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

6. Are you satisfied with the Town's efforts to inform you of what's going on? (Check one)	<input type="checkbox"/>	YES	<input type="checkbox"/>	NO
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7. If you answered no, what should the Town do to better inform you?

8. How many Island organizations do you belong to? Check one.	<input type="checkbox"/>	1-3	<input type="checkbox"/>	4 or more	<input type="checkbox"/>	None
9. How many Town Board meetings have you attended in the past year? Check one.	<input type="checkbox"/>	1-3	<input type="checkbox"/>	4 or more	<input type="checkbox"/>	None

10. If you are not involved in or pay attention to Town government, why not?

11. How much confidence do you have in our elected officials in making responsible decisions for the Town? (Check one)	<input type="checkbox"/>	Great confidence	<input type="checkbox"/>	Some confidence	<input type="checkbox"/>	Little or no confidence
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J. Planning for the future: Some people on Island are concerned about particular issues.

1. Please describe what you think are major issues for the Island that exist now or will exist in the future. Please use the back of this sheet if you need more space.

2. Please describe your solutions to the issues you identified above. Use additional pages if needed.

3. Assume that we live in a place where nearly anything can be accomplished. Given that setting, describe your vision of the Town /Island 10 or 20 years from now. What will it be like? Use additional pages if needed

4. Are there any issues you wish to comment on or points you would like to make that were not covered in the survey? Please express them here; use additional pages if needed.

K. Demographic information: All questions in this survey are voluntary and confidential. However, to get an understanding of the demographics of respondents to this survey, please answer the following questions:			
1. Please check the appropriate box(es).			
<input type="checkbox"/>	<input type="checkbox"/>	I am a year-round resident	
<input type="checkbox"/>	<input type="checkbox"/>	I am a summer resident	
<input type="checkbox"/>	<input type="checkbox"/>	I am a non-resident landowner on the Island	
<input type="checkbox"/>	<input type="checkbox"/>	I do not own property on the Island	
2. How many years have you been involved with the Island?			<input type="text"/> years
3. In what year were you born?			<input type="text"/>
4. What is your gender? Please circle your answer.		<input type="radio"/> MALE	<input type="radio"/> FEMALE
5. Please circle below the number of the last school grade you have completed:			
<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4
<input type="radio"/> 5	<input type="radio"/> 6	<input type="radio"/> 7	<input type="radio"/> 8
<input type="radio"/> 9	<input type="radio"/> 10	<input type="radio"/> 11	<input type="radio"/> 12
<input type="radio"/> 13	<input type="radio"/> 14	<input type="radio"/> 15	<input type="radio"/> 16
<input type="radio"/> 17	<input type="radio"/> 18	<input type="radio"/> 19	<input type="radio"/> 20
Grade School		High School	
College			

Thank you very much for taking the time to complete this survey!!!

Please bring it to the Town Hall, or mail it to PO Box 270, La Pointe WI 54850 by

September 30, 2013.

Your individual responses are confidential. Summary tabulations will be available on the Town website, and paper copies will be available at the Town Hall and on the Town website. The information will be used during discussions and public hearings on what changes might be made to the Town of La Pointe Comprehensive Plan.

Please contact the Town of La Pointe Planning and Zoning Department at 715-747-2707 or at lapointeza@cheqnet.net if you have any questions. Thanks again!!